



Be green in a stylish fashion

IN A world where making responsible shopping decisions is quickly becoming the norm and not the alternative, EnviroTrend's Bamboo SAKitToMe provides the perfect fashion accessory for every forward-thinking fashionista who appreciates clever and stylish being rolled into one.

Making another stride in the revolutionary green movement, EnviroTrend has released a sleek collection of high-end

environmentally friendly totes, using 100 per cent natural bamboo fibre.

Luxe and lovely, the new line boasts a silky soft feel — the fabric created from the super shoot is even softer than cotton and has a brilliant natural sheen.

It is also great for sensitive skin prone to allergic reactions and has anti-bacterial qualities retained even through multiple washings.

Practical without sacrificing style and streets ahead of your

typical green supermarket bags, the SAKitToMe totes come in three pastel prints and roll into a tiny pouch that can clip to your keys or bag so you will never be caught out at the counter again.

Expect to see this smart trend sweeping the shelves and gracing the arms of intelligent women everywhere this season.

The bags retail for \$27.95 and are available at www.envirotrend.com.au.