

FASHION FOR THOUGHT

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Envirotrend offers eco friendly designer shopping bags, a great example of local style with a social conscience.



Queensland based Envirotrend has come up with the ultimate style solution for eco wise backpacks and carry bags. The newly released Hawaiian print collection is perfect for the beach. No longer reserved for hippies, Envirotrend provide a stylish way to be environmentally conscious.

The PAKIToMe Compact backpacks (no bigger than a snack size packet of chips) foldout into a generously sized backpack with adjustable straps and two side pockets. They are lightweight yet sturdy enough to carry up to 8kg and big enough to fit a laptop or A4 folder and stuff easily back away. At \$15.99 they are a summer must have!

Also available are SakIToMe a range of durable shopping bags. Compact polyester bags perfect for shopping or the beach that can hold up to 20kg. A fashionable yet eco friendly shopper alternative, because plastic is so last season. Brainchild of local mum and enviro-entrepreneur, Janina Byrne, the label is a combination of her love for the environment and practical fashion.

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